Vision & Mission Statement

We are an integrated logistics service provider displaying total commitment to:

- Our customers
- Our employees
- Quality & Innovation
- The society in which we operate

Our Mission is…

- To be one of the top 3 project logistics companies within 4 years.
- To be the most preferred logistics service provider for our customers.
- To be a socially conscious organization.
Company Overview

- **Company Name**: Direct Logistics
- **Year of Incorporation**: 1998
- **Status**: Private Limited Company
- **Shareholders**: Capt. Sunil Devrani, SIDBI Venture Capital
- **Corporate Office**: Mumbai, India
- **Regional Head Office**: Shanghai, China
- **Overseas Offices**: Shanghai, Shenzhen, Qingdao, Singapore, Taipei & Hong Kong
- **Number of Employees**: India - 102, Overseas - 45
Capt. Sunil Devrani – Group CEO and MD
Sunil is a seasoned logistics professional with over 19 years of experience in Logistics and Shipping. He has been leading and inspiring the team at Direct Logistics since last 14 years. He is very well respected within Logistics and Shipping circles.

Sunil was conferred Most Promising Entrepreneur of the year 2009 award by Enterprise Asia, a Kuala Lumpur based NGO which identifies future business leaders from small and medium size industry.

He was also given Golden Era Award for Quality and Innovation (2007) by Business Initiative Direct (BID), Europe.

Capt Sunil is an Ex Indian Army officer, he has been trained at IIM Bangalore in Supply Chain and Logistics Management. He holds an Advance Diploma in Logistics and Resource Management.

His interests include running Marathons, Para Gliding, Para Jumping, Horse Riding, and Reading. He lives in Mumbai with his wife and three children.
Direct Logistics: Investors

- One of the first International transportation company in India to raise Private Equity funds.

- SIDBI Venture Capital Ltd, a SME Growth Fund in India has invested in our company.
Direct Logistics in India

- Mumbai (Headquarters)
- New Delhi
- Kolkata
- Chennai
- Bangalore
- Tuticorin
Direct Logistics in Asia

China
- Shenzhen
- Shanghai
- Qingdao

Taiwan
- Taipei

Singapore
- Singapore

Hong Kong
- Hong Kong
Direct Logistics Worldwide Network - Agents

North America
- USA
  - New York
  - Savannah
  - Charleston
  - Los Angeles
  - San Francisco
  - Chicago
  - Houston
- Canada
  - Tornado
  - Montreal
  - Vancouver

Europe
- Denmark
- Finland
- Germany
- Hungary
- Poland
- Romania
- Slovakia
- Spain
- Switzerland
- Estonia
- France
- Greece
- Norway
- Portugal
- San Marino
- Slovenia
- Sweden
- Turkey

Central Asia
- Kazakhstan
- Uzbekistan
- Kyrgyzstan
- Tajikistan
- Azerbaijan
- Georgia
- Ukraine
- Moldova
- Russia
- Moldova
- Iran

Africa
- Kenya
- Tanzania
- Uganda
- Congo
- Malawi
- Mozambique
- Zambia
- Zambia
- Rwanda
- Sudan

Far East
- Japan
- Korea
- Taiwan
- Singapore
- China
- Indonesia
- Thailand
- Vietnam
- Malaysia
Certifications & Memberships

- IATA Cargo Agent
- ISO 9001
- WCAPN
- M
- CIF
- FFI
- GPLN
- SINGAPORE LOGISTICS ASSOCIATION
- Projectcargo NETWORK
- IGLN
Global Freight Forwarding (GFF)

Services

Ocean Freight
- Freight Forwarding
- Buyers consolidation
- Door Delivery
- Cross Trading

Air Freight
- Air Exports
- Imports Consolidation
- Sea Air Shipments
- Air Chartering

Multimodal
- CIS Central Asia & Russia
- Afghanistan
- Ukraine & Moldova
- East Africa
Projects & Heavy Lifts (PHL)

Services

Service Areas
- Project Cargos
- Heavy Lifts
- Turnkey Projects
- ODC
- RO – RO
- Customs

Transport
- Road
- River
- Creek
- Sea
- Rail
Transport Engineering (TE)

Services

- Ro – Ro Operations
- Jacking Operations
- Ballasting / De-ballasting
- Heavy Crane Lifting
- Stability, Lashing & Securing

- Pontoons and By-Passes
  - Bridges
  - Rivers
  - Creek
  - Canals

- Route Services
- RO – RO Jetties
Chartering & Shipping Operation (CSO)

Services

- Ship Broking
- Ship Chartering
- Ship Operations

Trading Areas
- India
- China
- Persian Gulf
Coastal Shipping (CS)

Services

- Coastal Cargos
- Inland Waterways
- Heavy Lifts & ODC Movement
- Barging
- Projects
- Lighterage
Industry Verticals

- Power
- Infrastructure & Engineering
- Oil & Gas
- Government & Public Sector
The Power Sector in India is witnessing a huge growth potential due to the acute shortage of Power. A new capacity of over 95,000 MW is being added up, out of which 50% comes through imports.

Direct Logistics provides logistics and transportation solutions for important equipment’s and machinery for:

- Thermal Power Plants, Coal and Gas based
- Hydro Electric Power Plants
- Wind Power
- Solar Energy
The Industry

Our logistics solutions for Power Industry include:

- Boiler Turbine & Generators (BTG) transportation
- Heavy Lifts & RORO
- Project Customs Clearance
- Full or Part vsl Chartering
- Road Transport of Heavy Lifts
- Heavy Lift Transportation by Barges / Road for Heavy Lifts
Major Customers

- JAYPEE GROUP
- JINDAL STEEL & POWER
- RELIANCE
- BHEL
Projects Handled

<table>
<thead>
<tr>
<th>Customer</th>
<th>Jindal Steel &amp; Power Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shipper</td>
<td>Simens Vai Metals technologies Ltd., UK</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2009 - 2010</td>
</tr>
<tr>
<td>Freight volume</td>
<td>1000 CBM including 2 x 70 Tons heavy lifts</td>
</tr>
<tr>
<td>Commodity</td>
<td>BTG Equipment's, Steel Coils, Forgings, etc.</td>
</tr>
<tr>
<td>Origin / Destination</td>
<td>China Port / Vishakhapatnam</td>
</tr>
<tr>
<td>Specialties</td>
<td>Project Sea Cargo</td>
</tr>
</tbody>
</table>

| Customer         | Various                                           |
| Shipper          | Bharat Heavy Electrical Ltd.                     |
| Period of shipment | 2009 - 2010                                        |
| Freight volume   | 257000 Metric Tons                               |
| Commodity        | BTG Equipment's, Steel Coils, Forgings, etc.      |
| Origin / Destination | Europe & Far East / Indian Ports                  |
| Specialties      | Project Sea Cargo                                 |
Projects Handled

- **Consignee**: Bharat Heavy Electrical Ltd.
- **Customer**: General Electric, USA
- **Period of shipment**: 2009 - 2010
- **Freight volume**: 93 Metric Tons Single Piece
- **Commodity**: Turbine Kit
- **Origin / Destination**: Charleston, USA / Mumbai
- **Specialties**: Project Sea Cargo
Infrastructure & Engineering (INE)
The Industry

Infrastructure and Engineering Logistics caters to the requirements of complete Infrastructure and Engineering sector which comprises of:

- Ports, Airports & Roads
- Mining
- Cement
- Industrial Projects
- Refineries
- Telecom
- Plant & machinery
- Construction
Our logistics solutions for Infrastructure and Engineering Industry include:

- Heavy Lifts & RORO
- Project Customs Clearance
- Full or Part vsl Chartering
- Road Transport of Heavy Lifts
- Heavy Lift Transportation by Barges / Road for Heavy Lifts
- Transport Engineering
- Landing & RORO Jetties
Major Customers
Projects Handled

Customer : Walchand Nagar Industries Ltd.

Consignee : Maweni Limestone Crushing Plant – Tanga

Period of shipment : 2009 - 2010

Freight volume : 18000 Metric Tons

Commodity : 3500 TPD Cement Plant Project

Origin / Destination : Mumbai / Dar-es-salam and Mombassa

Specialties : Project Sea Cargo
Oil & Gas (ONG)
Direct Logistics is represented globally through a network of technically qualified personnel and agents providing a full range of logistics management services to the Oil & Gas exploration and Energy industry.

We primarily target companies which are engaged in Exploration and Production or subcontractors to E&P companies such as:

- Exploration and Production companies
- Directional and Horizontal Drilling Companies
- Cementing and Piping Companies
Our logistics solutions for Oil & Gas Industry include:

- Whole Life Cycle / Turnkey of Projects
- Project Planning
- Budgeting
- In Country Procedures
- Time Bound Movement of Equipment to Offshore and Onshore Production Sites
- Essentiality Certificates
- MOHA Clearances
- Ocean & Air Transportation
- Customs and Re-Export
Major Customers

- ONGC
- Mi SWACO
- ESSAR
- LARSEN & TOUBRO
## Projects Handled

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consignee</td>
<td>ONGC</td>
</tr>
<tr>
<td>Customer</td>
<td>Mertex UK Limited</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2009 – 2010</td>
</tr>
<tr>
<td>Freight volume</td>
<td>56 x 40 Open Tops</td>
</tr>
<tr>
<td>Commodity</td>
<td>Tubing and PUP Joints and crossovers</td>
</tr>
<tr>
<td>Origin / Destination</td>
<td>Singapore / Nhava Sheva</td>
</tr>
<tr>
<td>Specialties</td>
<td>Project Sea Cargo</td>
</tr>
</tbody>
</table>
Government & PSU (GNP)
The Industry

Government & PSU’s are one of the largest users of project logistics and freight services in India.

Direct Logistics specializes in providing logistics services for:

- Defense cargo
- UN Missions of Indian Armed forces
- Heavy Industry PSU’s
- Oil PSU’s
- Government autonomous bodies
The Industry

Our logistics solutions for Government & PSU Industry include:

- India Oil Corporation
- International Transportation of heavy lifts (Ocean & Air)
- Project Customs Clearance
- Chartering & Break-Bulk Movements
- Door to door transport of Heavy Lifts
- Transportation by Barges / Road for Heavy Lifts
- Route Surveys
- In Country Procedures
- Transport Engineering / Jacking
- Landing Jetties
Major Customers
# ProjectsHandled

<table>
<thead>
<tr>
<th>Consignee</th>
<th>Oman Petroleum Development LLC, Oman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>Bharat Heavy Electrical Ltd.</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2010-2011</td>
</tr>
<tr>
<td>Freight volume</td>
<td>2 Generator of 220 Tons each</td>
</tr>
<tr>
<td>Commodity</td>
<td>Generators</td>
</tr>
<tr>
<td>Origin / Destination</td>
<td>Ex Siemens Factory in Germany / Abu Dhabi</td>
</tr>
<tr>
<td>Specialties</td>
<td>Project Sea Cargo</td>
</tr>
</tbody>
</table>
Projects Gallery

Indian Oil Corporation

<table>
<thead>
<tr>
<th>Origin / Destination</th>
<th>Ulsan, Korea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consignee</td>
<td>Indian Oil Corporation</td>
</tr>
<tr>
<td>Client</td>
<td>Indian Oil Corporation</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2011</td>
</tr>
<tr>
<td>Freight volume</td>
<td>262.389mt</td>
</tr>
<tr>
<td>Commodity</td>
<td>Atmospheric Distillation Column</td>
</tr>
<tr>
<td>Specialties</td>
<td>Project Sea Cargo</td>
</tr>
<tr>
<td>Photos</td>
<td>Loading of Heavy Lifts</td>
</tr>
</tbody>
</table>
### Projects Gallery

**Mitsubishi Heavy Industries Ltd, China.**

<table>
<thead>
<tr>
<th>Origin / Destination</th>
<th>KOBE - Mumbai</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>Dongfang Turbine Co. Ltd.</td>
</tr>
<tr>
<td>Shipper</td>
<td>Mitsubishi Heavy Industries Ltd.</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>March 2011</td>
</tr>
<tr>
<td>Freight volume</td>
<td>1059 CBM</td>
</tr>
<tr>
<td>Commodity</td>
<td>GTCC Components</td>
</tr>
<tr>
<td>Specialities</td>
<td>Project Sea Cargo</td>
</tr>
<tr>
<td>Photos</td>
<td>Loading of Heavy Lifts</td>
</tr>
<tr>
<td><strong>Origin / Destination</strong></td>
<td>Antwerp - Mumbai</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td><strong>Customer</strong></td>
<td>BHEL</td>
</tr>
<tr>
<td><strong>Shipper</strong></td>
<td>BHEL</td>
</tr>
<tr>
<td><strong>Period of shipment</strong></td>
<td>2011</td>
</tr>
<tr>
<td><strong>Freight volume</strong></td>
<td>215 m/t</td>
</tr>
<tr>
<td><strong>Commodity</strong></td>
<td>Transformer</td>
</tr>
<tr>
<td><strong>Specialties</strong></td>
<td>Project Sea Cargo</td>
</tr>
<tr>
<td><strong>Photos</strong></td>
<td>Loading of Heavy Lifts</td>
</tr>
<tr>
<td><strong>Origin / Destination</strong></td>
<td>Hitachi - Mumbai</td>
</tr>
<tr>
<td>--------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td><strong>Customer</strong></td>
<td>Essar</td>
</tr>
<tr>
<td><strong>Shipper</strong></td>
<td>Merubeni Metals Corp, Tokyo, Japan.</td>
</tr>
<tr>
<td><strong>Period of shipment</strong></td>
<td>2011</td>
</tr>
<tr>
<td><strong>Freight volume</strong></td>
<td>337 m/t</td>
</tr>
<tr>
<td><strong>Commodity</strong></td>
<td>Submarine cables</td>
</tr>
<tr>
<td><strong>Specialities</strong></td>
<td>Project Sea Cargo</td>
</tr>
<tr>
<td><strong>Photos</strong></td>
<td>Loading of Heavy Lifts</td>
</tr>
</tbody>
</table>
### Projects Gallery

#### BHEL project for Abu Dhabi – UAE

<table>
<thead>
<tr>
<th>Origin / Destination</th>
<th>Hamburg – Abu Dubai</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>Bharat Heavy Electrical Ltd.</td>
</tr>
<tr>
<td>Shipper</td>
<td>M/s. Siemens</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2010 – 2011</td>
</tr>
<tr>
<td>Freight volume</td>
<td>480 Freight Tons</td>
</tr>
<tr>
<td>Commodity</td>
<td>Generators with Accessories 220 MT each</td>
</tr>
<tr>
<td>Specialities</td>
<td>Project Sea Cargo</td>
</tr>
<tr>
<td>Photos</td>
<td>Loading of Heavy Lifts</td>
</tr>
</tbody>
</table>
### Projects Gallery

**Jaypee Group (Bokaro Jaypee Cement Ltd)**

<table>
<thead>
<tr>
<th>Origin</th>
<th>Hamburg - Mumbai</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>M/s. Jaypee Group (Bokaro Jaypee Cement Ltd)</td>
</tr>
<tr>
<td>Shipper</td>
<td>M/s. Renk AG Works Augsburg</td>
</tr>
<tr>
<td>Period of shipment</td>
<td>2009 – 2010</td>
</tr>
<tr>
<td>Freight volume</td>
<td>184 Freight Tons</td>
</tr>
<tr>
<td>Commodity</td>
<td>Planetary gear box of 111 mt. per box</td>
</tr>
<tr>
<td>Specialties</td>
<td>Heavy Lifts</td>
</tr>
<tr>
<td>Photos</td>
<td>Loading of Heavy Lifts</td>
</tr>
</tbody>
</table>
The most Promising Entrepreneur Of The Year 2009 (India) award presented by Enterprise Asia, a Kuala Lumpur based NGO.

The award was presented by noted jurist, lawyer and the ruling Congress Party spokesman Mr. Abhishek Manu Shingvi in Mumbai.
<table>
<thead>
<tr>
<th>Office Type</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Office</td>
<td><a href="mailto:info@direct-logistics.com">info@direct-logistics.com</a></td>
</tr>
<tr>
<td>Mumbai Office</td>
<td><a href="mailto:mum@direct-logistics.com">mum@direct-logistics.com</a></td>
</tr>
<tr>
<td>Delhi Office</td>
<td><a href="mailto:del@direct-logistics.com">del@direct-logistics.com</a></td>
</tr>
<tr>
<td>Chennai Office</td>
<td><a href="mailto:maa@direct-logistics.com">maa@direct-logistics.com</a></td>
</tr>
<tr>
<td>Bangalore Office</td>
<td><a href="mailto:blr@direct-logistics.com">blr@direct-logistics.com</a></td>
</tr>
<tr>
<td>Kolkata Office</td>
<td><a href="mailto:ccu@direct-logistics.com">ccu@direct-logistics.com</a></td>
</tr>
<tr>
<td>Tuticorin Office</td>
<td><a href="mailto:tcr@direct-logistics.com">tcr@direct-logistics.com</a></td>
</tr>
<tr>
<td>5 CF, Rushab Chambers</td>
<td>5 CF, Rushab Chambers, Off Marol Maroshi Road, Andheri East, Mumbai 400 059</td>
</tr>
<tr>
<td>403-4 B, Mangalya</td>
<td>403-4 B, Mangalya, Off Marol Maroshi. Road, Andheri East, Mumbai 400 059</td>
</tr>
<tr>
<td>402, Vishal Bhavan, 95, Nehru Place</td>
<td>402, Vishal Bhavan, 95, Nehru Place New Delhi 110019</td>
</tr>
<tr>
<td>26, 2-C, Jamal's Fazal Chambers, Greams Road, Chennai</td>
<td>26, 2-C, Jamal's Fazal Chambers, Greams Road, Chennai - 600006</td>
</tr>
<tr>
<td>112, Ground Floor, 4th Main Domlur</td>
<td>112, Ground Floor, 4th Main Domlur, 2nd Stage, Bangalore - 560 017</td>
</tr>
<tr>
<td>100-A, Karaya Road, Kolkata</td>
<td>100-A, Karaya Road, Kolkata – 700 001</td>
</tr>
<tr>
<td>#18-E, 2nd Floor, South Raja street, Tuticorin</td>
<td>#18-E, 2nd Floor, South Raja street, Tuticorin – 628 001</td>
</tr>
</tbody>
</table>